WE ARE IN THIS TOGETHER.

The City of Riverside supports the Governor's call for water conservation.

As California's drought continues, Governor Jerry Brown issued an Executive Order April 1, 2015 that sets new guidelines and restrictions for water providers and their customers throughout the state.

The order calls for water providers to:

- Reduce potable water use by 28% through February 2016
- Join a statewide initiative to replace 50 million square feet of turf with drought-tolerant plants
- Expand programs that incentivize customers to purchase water-saving appliances
- Require commercial, industrial and institutional properties to reduce potable water use by 25%
- Prohibit the use of potable water when irrigating turf in public medians
- Require builders of new homes and commercial buildings to use drip or micro-spray irrigation
- Develop rate structures and pricing mechanisms that encourage water conservation
- Discourage water waste by stepping up enforcement
- Support new technologies that reduce water use

Before the Drought
Riverside's water utilities have been preparing for drought for many years by:

- Wisely stewarding our local water resources
- Making significant investments in infrastructure, strengthening our water resources and dry year supplies
- Creating a water supply plan that will secure local water resources for the next 100 years
- Offering RPU customers a number of water-saving incentive programs
- Educating residents on how to conserve
- Reducing drinking water demand by 20%, saving and storing over 70,000 acre feet of local groundwater as directed by our 2020 target
- Doing our part not to burden the system by using our own treated groundwater supplies

For years, these utilities have offered customers rebates on a number of water-saving products, including:

- Artificial turf
- Waterwise landscaping
- High-efficiency sprinkler nozzles
- Weather-based irrigation controllers
- High-efficiency clothes washers
- High-efficiency toilets

California is in an epic drought. Do your part to conserve.

WESTERN MUNICIPAL WATER DISTRICT

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In Response to the Drought

To help the state fight the drought, Riverside has (partial list):

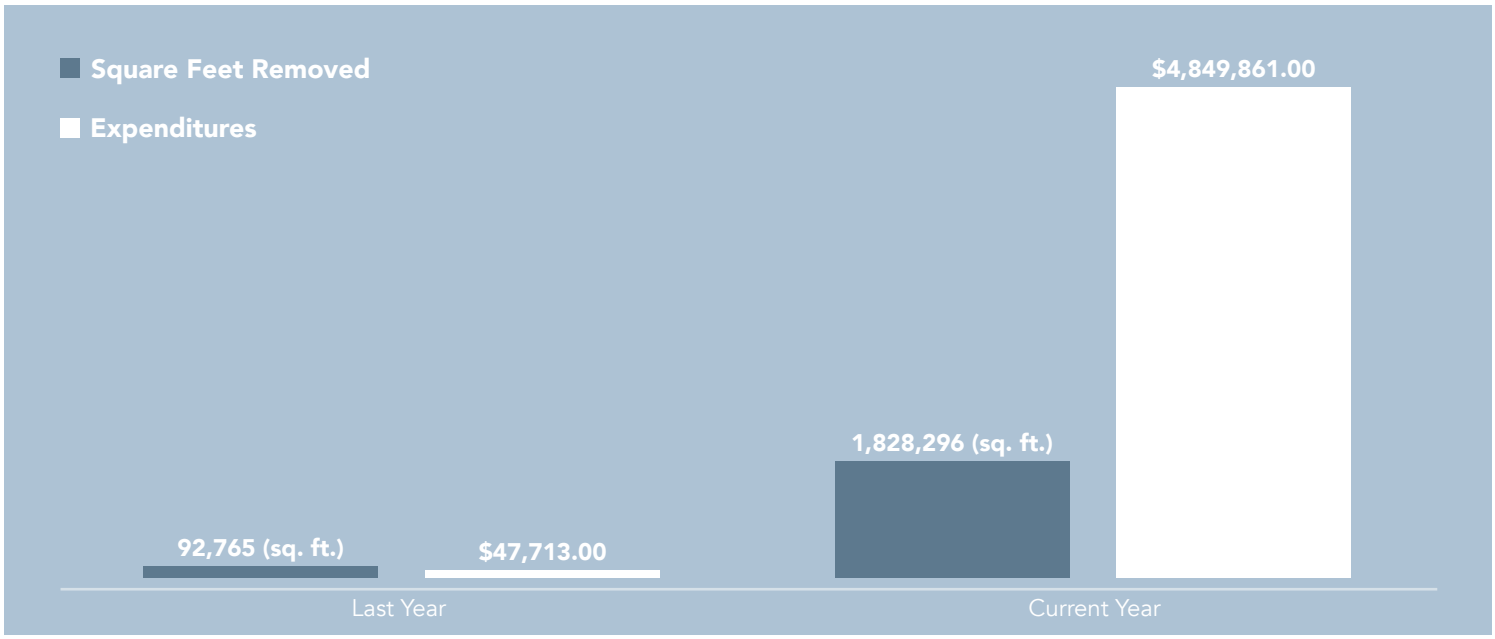
- Enacted its water emergency plan and mandatory restrictions
- Formed a Drought Action Team with other local water agencies
- Dramatically increased participation in its turf removal programs by increasing incentives
- Launched a region-wide public outreach and education campaign
- Placed nearly 4,000 phone calls to customers informing them of the need to conserve
- Begun system-wide facility operation adjustments that will save water
- Reduced or eliminated irrigation to turf around City buildings and parkways

The Results

With these actions, Riverside has:

- Reduced water consumption by 8% since July 2014 when the initial emergency ordinance was put in place
- Incentivized residents to remove more than 1.8 MM sq. ft. of turf – this will save 75 MM gallons of water over the next 10 years
- Delivered drought and conservation information to more than 100,000 Riverside households
- Leveraged media attention throughout the Greater Los Angeles area, reaching millions of homes with ways to conserve

Riverside Public Utilities Turf Removal Program by Square Feet



For more information about how Riverside is taking on the drought, please contact:

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